

APPLICATION DATA SHEET

Application Information

Application Number::
Filing Date:: 03/24/04
Application Type:: Utility
Subject Matter::
Suggested Classification::
Suggested Group Art Unit::
CD-ROM or CD-R::
Number of CD Disks::
Number of Copies of CDs::
Sequence Submission?::
Computer Readable Form (CRF)?:: No
Number of Copies of CRF::
Title Line One:: Meaning-Based Advertising and Document
Relevance Determination
Title Line Two::
Attorney Docket Number:: 64557.000015
Request for Early Publication?:: No
Request for Non-Publication?:: Yes
Suggested Drawing Figure::
Total Drawing Sheets:: 9
Small Entity?:: No
Petition Included?::
Petition Type::
Licensed US Government Agency::
Contract or Grant Numbers::
Secrecy Order in Parent Application?:: No

Applicant Information

Applicant One Authority Type:: Inventor
Primary Citizenship:: US
Country:: US
Status:: Full Capacity

Applicant One Given Name:: Anand
Middle Name::
Family Name:: Sethuraman
Name Suffix::
City of Residence:: Los Angeles
State or Province of Residence:: CA
Country of Residence:: US
Street of Mailing Address Line One:: 11221 Richland Avenue #306
Street of Mailing Address Line Two::
City of Mailing Address:: Los Angeles
State or Province of Mailing Address:: CA
Country of Mailing Address:: US
Postal or Zip Code:: 90064

Applicant Two Authority Type:: Inventor
Primary Citizenship:: US
Country:: US
Status:: Full Capacity

Applicant Two Given Name:: Gilad
Middle Name:: Israel
Family Name:: Elbaz
Name Suffix::
City of Residence:: Los Angeles

State or Province of Residence:: CA
Country of Residence:: US
Street of Mailing Address Line One:: 1723 N. Crescent Heights Dr.
Street of Mailing Address Line Two::
City of Mailing Address:: Los Angeles
State or Province of Mailing Address:: CA
Country of Mailing Address : US
Postal or Zip Code:: 90069

Correspondence Information

Correspondence Customer No.: 21967
Name::
Street of Mailing Address Line One::
Street of Mailing Address Line Two::
City of Mailing Address:
State or Province of Mailing Address::
Country of Mailing Address::
Postal or Zip Code::
Telephone Number::
Facsimile Number::
E-Mail Address::

Representative Information

Representative Customer Number:: 21967

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Continuation of	09/493,701	01/28/00
09/493,701	Continuation-In-Part of	09/431,760	11/01/99

Foreign Priority Information

Country:	Application Number::	Filing Date::	Priority Claimed::

Assignee Information

Assignee Name:: Applied Semantics, Inc.
Street of Mailing Address Line One:: 10474 Santa Monica Boulevard
Street of Mailing Address Line Two:: Suite 200
City of Mailing Address:: Los Angeles
State of Province of Mailing Address:: CA
Country of Mailing Address::
Postal or Zip Code:: 90025-6929